

## **Blood Donation Awareness Program**

**Date:** 13.08.2025

**Organized by:** NSS, RRC & YRC Programme Officers and the Kanali Women's Cell

**Academic Year:** 2025-2026

### **Report:**

The **National Service Scheme (NSS)**, **Red Ribbon Club (RRC)**, **Youth Red Cross (YRC)**, and **Kanali Women's Cell of Auxilium College (Autonomous), Vellore**, jointly organized a *Blood Donation Awareness Program* on **13th August 2025** from **12.30 p.m. to 1.30 p.m.** The program was conducted under the esteemed guidance of the college management.

The **Chief Patron** of the event was **Dr. Sr. Mary Josephine Rani A**, while **Dr. Sr. Arokia Jayaceli A, Principal**, served as the **Patron**. **Dr. Sr. Amala Valarmathy A, Vice Principal**, and **Dr. Abi Beulah, Deputy Vice Principal (Shift II)**, extended their support to the successful conduct of the program.

The resource persons for the session were **Dr. Sreevathsan, MBBS, PG Registered**, from the **Department of Transfusion Medicine and Immunohematology, Christian Medical College and Hospital, Vellore & Ranipet Campus**, and **Ms. Priyanka (MSW), Public Relation Officer – Blood Bank, Christian Medical College and Hospital, Vellore & Ranipet Campus**.

Both the speakers enlightened the participants about the significance of blood donation, the medical procedures involved, the safety measures ensured, and the life-saving impact of voluntary blood donation. They also motivated the students to actively participate in future blood donation drives, emphasizing the theme *"Donate Blood – Save a Life."*

The program concluded with an interactive session, where the students clarified their doubts and expressed their willingness to contribute to the noble cause. The event was well-received by the participants and proved to be an effective awareness initiative.