

## **Blood Donation Awareness Program**

**Date:** 13.08.2025

**Organized by:** NSS, RRC & YRC Programme Officers and the Kanali Women's Cell

**Academic Year:** 2025-2026

### **Report:**

The National Service Scheme (NSS), Red Ribbon Club (RRC), Youth Red Cross (YRC), and Kanali Women's Cell of Auxilium College (Autonomous), Vellore, jointly organized a *Blood Donation Awareness Program* on 13th August 2025 from 12.30 p.m. to 1.30 p.m. The program was conducted under the esteemed guidance of the college management.

The Chief Patron of the event was Dr. Sr. Mary Josephine Rani A, while Dr. Sr. Arokia Jayaceli A, Principal, served as the Patron. Dr. Sr. Amala Valarmathy A, Vice Principal, and Dr. Abi Beaulah, Deputy Vice Principal (Shift II), extended their support to the successful conduct of the program.

The resource persons for the session were Dr. Sreevathsan, MBBS, PG Registered, from the Department of Transfusion Medicine and Immunohematology, Christian Medical College and Hospital, Vellore & Ranipet Campus, and Ms. Priyanka (MSW), Public Relation Officer – Blood Bank, Christian Medical College and Hospital, Vellore & Ranipet Campus.

Both the speakers enlightened the participants about the significance of blood donation, the medical procedures involved, the safety measures ensured, and the life-saving impact of voluntary blood donation. They also motivated the students to actively participate in future blood donation drives, emphasizing the theme “*Donate Blood – Save a Life.*”

The program concluded with an interactive session, where the students clarified their doubts and expressed their willingness to contribute to the noble cause. The event was well-received by the participants and proved to be an effective awareness initiative.